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Packaging/ Dunapack Packaging /Prinzhorn Group

Dunapack Packaging builds new state-of-the-art packaging plant in Hungary for €52 mio.

Dunapack Packaging, part of Austrian Prinzhorn Group, has started preparation works for its new packaging plant in Dunavarsány, 15 KM South of Budapest. The total production capacity will be 240 mio. m²/year.

The decision follows a mayor investment boost into Prinzhorn's Hungarian operations of Hamburger Containerboard, the biggest recycled containerboard papermill in Hungary with its new power plant and Hamburger Recycling, recently equipped with the most modern sorting line in the country. Prinzhorn group's total investment in Hungary so far amounts to HUF 180 billion (EUR 600 million) with a total workforce of 1.250 people.

The new packaging plant will be one of Europe's greenest and most advanced corrugated packaging locations equipped with state-of-the-art technology. The setup will allow the production of complex corrugated boxes, such as shelf ready packaging solutions.

Alexander Enzenberg, Managing Director of Dunapack Packaging Division, says: "As regional market leader we constantly invest to maintain our position. Not only do we invest into our locations, but also into our people, who we are very proud of. Now the time has come to enlarge our production capacity and secure the first-class service we have given our customers ever since. Together with the existing Hungarian operations in Csepel, Nyíregyháza and Dunaújváros, Dunapack Packaging will be well prepared to serve and exceed customer expectations for the upcoming decades."

Miklós Rasovszky, General Manager of Dunapack Magyarország Ltd. adds: "With the latest environmentally friendly technology in place, we can serve our customers faster and more efficiently deliver superb product quality, while using less energy and other resources. That perfectly fits our company strategy of running a responsible and sustainable business group."

The factory is scheduled to go online in summer 2021.

The Prinzhorn Group

Dunapack Packaging (24 corrugated plants in 11 countries) is part of Austrian Prinzhorn Group, which employs 9.800 people in 16 countries. The group ranks among the European market leaders in the packaging, paper and recycling industry. With an annual turnover of 1,90 billion Euro, the Prinzhorn Group is number three in Europe in this segment. The family-owned and managed company is structured into three divisions, all of them operating production facilities in Hungary: Dunapack Packaging (corrugated packaging solutions), Hamburger Containerboard (production of containerboard) and Hamburger Recycling (collection and trading of secondary raw material).

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